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Replies to supplementary questions raised by Finance Committee Members in examining the Estimates of Expenditure 2014-15

Controlling Officer : Director of Broadcasting

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<u>S-CEDB(CT)09</u>	S0106	MOK, Charles Peter	160	(2) Public Affairs and General Television Programme

CONTROLLING OFFICER'S REPLY

S-CEDB(CT)09

(Question Serial No. S0106)

Head: (160) Radio Television Hong Kong

Subhead (No. & title):

Programme: (2) Public Affairs and General Television Programme

Controlling Officer: Director of Broadcasting (Roy TANG)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding the programmes jointly produced by Radio Television Hong Kong (RTHK) and various government bureaux and departments as well as non-governmental organisations over the past 3 years, please inform this Committee of the details as set out in the following table:

Years	Names of the institutions commissioning the productions	Programme names	Programme contents	Output hours	Broadcast channels & time slots	Fees paid to RTHK by the institutions (please provide a breakdown on the production, broadcast and publicity fees)

Asked by: Hon. MOK, Charles Peter

Reply:

Over the past 3 years, in order to provide more pluralistic programmes, Radio Television Hong Kong (RTHK) often partners with various government bureaux and departments as well as non-governmental organisations (NGOs) to produce a variety of information and educational programmes. The production costs of the programmes may vary depending mainly on the modes of production, collection of information and filming locations but are not linked to the broadcast channels and time slots.

The relevant programme details are as follows:

(i) Government bureaux and departments

Years	Names of the institutions commissioning the productions	Programme names	Programme contents	Output hours	Broadcast channels & time slots (including mainly the free-to-air TV channel time slots)	Fees paid to RTHK by the institutions (please provide a breakdown on the production, broadcast and publicity fees) [Note]
2013-14 (as at 28/2/2014)	Office of the Government Chief Information Officer	IT Champions	Drama	3.5	RTHK TV 31 13/1/2014-24/2/2014 21:00-21:30	\$4,800,000
	Home Affairs Department	Cultural Heritage-The Neverending Trail	Documentary	4	TVB Jade Channel 24/11/2013-12/1/2014 19:00-19:30	\$1,500,000
	Major Sports Events Committee	Glamour of Sports-The Sport Arena, The Road to Growth	Documentary	4	TVB Jade Channel 29/9/2013-17/11/2013 19:00-19:30	\$2,500,000
	Development Bureau	A Dream Comes True II	Drama	3.5	RTHK TV 31 13/1/2014-24/2/2014 20:30-21:00	\$3,480,000
	Electrical and Mechanical Services Department	Engineering, Life & Dreams	Drama	4.5	RTHK TV 31 TVB Jade Channel 19/1/2014-16/3/2014 19:00-19:30	\$2,900,000
	Civil Service Bureau	Civil Service Outstanding Service Awards 2013	Documentary	1	TVB Jade Channel 28/9/2013 19:35-20:30	\$550,000
	Constitutional and Mainland Affairs Bureau	Children's Rights	Documentary Short Film	0.6	ATV Home Channel 15/9/2013-27/10/2013 11:00-11:05 TVB Jade Channel 15/9/2013-27/10/2013 15:20-15:25	\$700,000
	Education Bureau	Excellent Classrooms 2013	Documentary Short Film	0.8	ATV Home Channel 30/6/2013-4/8/2013 18/8/2013-8/9/2013 11:00-11:05 TVB Jade Channel 30/6/2013-4/8/2013 18/8/2013-8/9/2013 15:20-15:25	\$1,000,000
		Excellent Classrooms 2014	Documentary Short Film	1	ATV Home Channel 23/2/2014-11/5/2014 11:00-11:05 TVB Jade Channel 23/2/2014-11/5/2014 15:20-15:25	\$1,680,000

	Standing Committee on Language Education and Research	Chinese Made Efficient	Drama	3.5	TVB Jade Channel 25/7/2013-5/9/2013 19:00-19:30	\$3,085,000
	Social Welfare Department	The Moment II	Drama	5	TVB Jade Channel 14/5/2013-16/7/2013 19:00-19:30	\$2,400,000
	Labour and Welfare Bureau	A Wall-less World IV	Documentary	4	TVB Jade Channel 24/7/2013-11/9/2013 19:00-19:30	\$2,400,000
		Talent-Wise Employment	Documentary Short Film	1.2	ATV Home Channel 3/11/2013 & 24/11/2013-16/2/2014 11:00-11:05 TVB Jade Channel 3/11/2013 & 24/11/2013-16/2/2014 15:20-15:25	\$1,400,000
		Sign Language Mini-series II	Drama Short Film	0.8	ATV Home Channel 14/4/2013-16/6/2013 11:00-11:05 TVB Jade Channel 14/4/2013-16/6/2013 15:20-15:25	\$1,000,000
		A Wall-less World (sign language version)	Documentary	4	TVB Jade Channel 29/9/2013-17/11/2013 07:00-07:30	\$300,000
	Total: \$29,695,000					
2012-13	Education Bureau	ABU Robocon Contest	Documentary	1	TVB Jade Channel 26/8/2012 15:30-16:30	\$2,000,000
	Innovation and Technology Commission					\$1,000,000
	Create Hong Kong					\$2,039,000
	Information Services Department	Faces of Hong Kong 2013	Documentary Short Film	1.25	ATV Home Channel 14/10/2012-27/1/2013 11:00-11:05 TVB Jade Channel 14/10/2012-27/1/2013 15:20-15:25 Cable TV-Live News Channel 1/4/2012-28/4/2013 22:58-23:00	\$1,400,000
	Home Affairs Bureau	Cultural Heritage-Human Landscape	Documentary	1.9		
	Major Sports Events Committee	Glamour of Sports-London Olympic Games	Documentary	5	TVB Jade Channel 31/3/2012-2/6/2012 20:00-20:30	\$1,600,000
				4	TVB Jade Channel 6/5/2012-24/6/2012 19:00-19:30	\$2,300,000

	Commission on the Elderly	Golden Age 2013	Documentary	5.5	ATV Home Channel 6/1/2013-17/3/2013 19:30-20:00	\$1,000,000
	Labour and Welfare Bureau	A Wall-less World III	Drama	4	TVB Jade Channel 8/7/2012-12/8/2012 9/9/2012-16/9/2012 19:00-19:30	\$4,000,000
	Total: \$15,339,000					
2011-12	Hong Kong Fire Services Department	Elite Brigade II	Drama	5	TVB Jade Channel 25/2/2012-24/3/2012 19:35-20:30	\$4,080,000
	Major Sports Events Committee	Glamour of Sports-We are Sports People	Documentary	4.5	TVB Jade Channel 21/7/2011-15/9/2011 19:00-19:30	\$2,025,000
	Home Affairs Bureau	Cultural Heritage-The Railroad	Documentary	5	TVB Jade Channel 18/2/2011-22/4/2011 19:00-19:30	\$1,430,000
		My Home My Family	Drama	5	TVB Jade Channel 29/3/2011-31/5/2011 19:00-19:30	\$3,500,000
	Development Bureau	A Dream Comes True	Documentary	5	TVB Jade Channel 1/1/2012-4/3/2012 19:00-19:30	\$2,750,000
	Civil Service Bureau	Civil Service Outstanding Service Awards 2011	Documentary	1	TVB Jade Channel 22/10/2011 19:35-20:30	\$500,000
	Labour and Welfare Department	Women with Dreams	Drama	1 4.5	TVB Jade Channel 1. 16/10/2011 19:00-20:00 2. 23/10/2011-18/12/2011 19:00-19:30	\$3,300,000
		Lady King	Drama Short Film	0.8	ATV Home Channel 6/3/2011-8/5/2011 11:00-11:05 TVB Jade Channel 6/3/2011-8/5/2011 15:20-15:25	\$500,000
	Commission on the Elderly	Pilot Neighbourhood Active Ageing Project	Documentary Short Film	0.7	ATV Home Channel 24/7/2011-14/8/2011 28/8/2011-18/9/2011 11:00-11:05 TVB Jade Channel 24/7/2011-14/8/2011 28/8/2011-18/9/2011 15:20-15:25	\$450,000

	Immigration Department	Immigration Department 50 th Anniversary Special	Documentary	1	TVB Jade Channel 8/10/2011 19:35-20:30	\$450,000
	Department of Health	Project Live Healthy	Documentary	4	TVB Jade Channel 26/7/2011-13/9/2011 19:00-19:30	\$1,600,000
	Independent Commission Against Corruption	ICAC Investigators 2011	Drama	5.5	TVB Jade Channel 1. 29/10/2011 19:35-20:00 2. 5/11/2011- 3/12/2011 19:35-20:30	\$4,160,000
	Leisure and Cultural Services Department	Discovering Museums II	Documentary	4	TVB Jade Channel 18/5/2011-6/7/2011 19:00-19:30	\$1,280,000
	Labour and Welfare Bureau	Gala Extraordinaire- Stage of Ability	Variety Show	1.5	TVB Jade Channel 1/10/2011 19:00-20:30	\$2,850,000
		Sign Language Mini-series	Magazine Programme	0.8	ATV Home Channel 4/12/2011-5/2/2012 11:00-11:05 TVB Jade Channel 4/12/2011-5/2/2012 15:20-15:25	\$700,000
	Create Hong Kong	Hong Kong to the World	Documentary	4	TVB Jade Channel 10/12/2011-31/12/2011 19:35-20:30	\$909,847
	Standing Committee on Language Education and Research	English Made Easy	Drama	5	TVB Jade Channel 13/7/2011-14/9/2011 19:00-19:30	\$2,185,000
						Total: \$32,669,847

Note: Fees include programme production and publicity fees but no breakdown on the fees can be provided.

(ii) Non-governmental organisations (NGOs)

Years	Names of the institutions commissioning the productions	Programme names	Programme contents	Output hours	Broadcast channels & time slots (including mainly the free-to-air TV channel time slots)	Fees paid to RTHK by the institutions (please provide a breakdown on the production, broadcast and publicity fees) [Note]
2013-14 (as at 28/2/2014)	Office of the Ombudsman	Ombudsman Special	Drama	4	TVB Jade Channel 23/7/2013-10/9/2013 19:00-19:30	

	Hong Kong Productivity Council	Hong Kong Industries	Documentary	2.5	TVB Jade Channel 8/5/2013-5/6/2013 19:00-19:30	
	Hong Kong Jockey Club Charities Trust, Wai Yin Association	Drug Battle	Drama	4	ATV Home Channel 27/4/2013-15/6/2013 20:00-20:30	
	Hong Kong Jockey Club Charities Trust	Nature and Man In One	Documentary	6	TVB Jade Channel 9/11/2013-14/12/2013 19:35-20:30	
	Hong Kong Arts Development Council	Hong Kong Arts Development Awards Presentation Ceremony 2012	Award Presentation Ceremony	1	TVB Jade Channel 2/6/2013 15:30-16:30	
		Artspirations	Magazine Programme	10.5 7	ATV Home Channel 25/10/2013-8/1/2014 22/1/2014-19/2/2014 19:00-19:30 TVB Jade Channel 23/3/2014-22/6/2014 19:00-19:30	
	Psychology Department of the Chinese University of Hong Kong	Psychological Resilience	Drama & Documentary	2.5	TVB Jade Channel 12/6/2013-10/7/2013 19:00-19:30	
	Securities and Futures of Hong Kong	SFC in Action 2	Drama	3	TVB Jade Channel 2/4/2013-7/5/2013 19:00-19:30	
						Total: \$23,995,000
2012-13	Independent Police Complaints Council	IPCC Files 2012	Drama Short Film	0.7	ATV Home Channel 12/8/2012-2/9/2012 16/9/2012-7/10/2012 11:00-11:05 TVB Jade Channel 12/8/2012-2/9/2012 16/9/2012-7/10/2012 15:20-15:25	
	Hong Kong Federation of Women	Women Redefined 2013	Documentary	0.5	TVB Jade Channel 6/3/2013 19:00-19:30	
	Hong Kong Institution of Engineers	Hong Kong Engineering and Dreams	Drama	2.5	ATV Home Channel 30/7/2012-20/8/2012 & 10/9/2012 19:00-19:30	

	Office of the Privacy Commissioner for Personal Data	Privacy Beyond Price	Drama	3	TVB Jade Channel 26/9/2012-31/10/2012 19:00-19:30	
	Organising Committee of 2012 Asia-Pacific Broadcasting Union (ABU) Robocon Contest-Hong Kong	2012 ABU Robocon Contest	Documentary	1	TVB Jade Channel 26/8/2012 15:30-16:30	
	Equal Opportunities Commission	A Mission for Equal Opportunities	Drama	3	TVB Jade Channel 19/2/2013-26/3/2013 19:00-19:30	
	Hong Kong Medical Specialists Association	Cancer Series	Drama & Documentary	4	TVB Jade Channel 13/3/2013-1/5/2013 19:00-19:30	
	Feng Zikai Chinese Children's Picture Book Award	Compassion For All-The Cartoons of Feng Zikai	Documentary	1	TVB Jade Channel 9/6/2012 19:30-20:30	
	Hong Kong Arts Development Council	Hong Kong Arts Development Awards Presentation Ceremony 2011	Award Presentation Ceremony	1	TVB Jade Channel 10/6/2012 15:30-16:30	
		Artspirations	Magazine Programme	9.5 8	ATV Home Channel 24/4/2012-21/8/2012 & 11/9/2012 19:00-19:30 TVB Jade Channel 7/11/2012-9/1/2013 23/1/2013-27/2/2013 19:00-19:30	
	Hong Kong Federation of Youth Groups	Our 15 Years	Gala	1.5	TVB J2 Channel 8/7/2012 14:00-15:30	
	Hong Kong Design Centre	Y2K x Design	Drama	2.5	TVB Jade Channel 16-23/6/2012 & 7-21/7/2012 20:00-20:30	
						Total: \$20,321,225
2011-12	Ping Wo Fund	A House of Gamblers	Drama	4	TVB Jade Channel 11/3/2012-29/4/2012 19:00-19:30	
	Hong Kong University of Science and Technology	HKUST-20 th Anniversary Special	Documentary	1	TVB Jade Channel 15/10/2011 19:35-20:30	

	Hong Kong Marrow Match Foundation	Light Up a New Life	Documentary	0.5	TVB Jade Channel 24/9/2011 19:35-20:00	
	Tsuen Wan New Town 50 th Anniversary Celebration Organising Committee	Tsuen Wan 50 th Anniversary	Documentary Short Film	0.8	ATV Home Channel 25/9/2011-27/11/2011 11:00-11:05 TVB Jade Channel 25/9/2011-27/11/2011 15:20-15:25	
	Mandatory Provident Fund Schemes Authority	MPF 5-minuters	Drama Short Film	0.4	ATV Home Channel 12/2/2012-11/3/2012 11:00-11:05 TVB Jade Channel 12/2/2012-11/3/2012 15:20-15:25	
	Hong Kong Arts Development Council	Hong Kong Arts Development Awards Presentation Ceremony 2010	Award Presentation Ceremony	1	ATV Home Channel 22/5/2011 19:00-20:00	
	Hong Kong Trade Development Council	TDC Special	Documentary	1	TVB Jade Channel 21/4/2011-28/4/2011 19:00-19:30	
	Hong Kong Jockey Club Charities Trust	Hong Kong to the World	Documentary	4	TVB Jade Channel 10/12/2011-31/12/2011 19:35-20:30	Total: \$6,420,000

Note: Regarding details of the fees paid to RTHK by the NGOs, as voluminous information and contract terms are involved, it is necessary to consult the organisations concerned. Therefore, details of the fees cannot be provided.